Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **16MS3007** | **Duration :** | **3hrs** |
| **Sub. Name :** | **HUMAN RESOURCE MANAGEMENT** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

|  |  |  |  |  |
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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Who is a knowledge worker? | CO1 | 8 |
|  | b. | Write an account on the models of HRM. | CO1 | 12 |
| (OR) | | | | |
| 2. |  | How do you pay employees according to market value? | CO2 | 20 |
|  |  |  |  |  |
| 3. |  | Why do organizations layoff employees during shortages? | CO2 | 20 |
| (OR) | | | | |
| 4. |  | Discus the impact of technology on the HRM practices. | CO1 | 20 |
|  |  |  |  |  |
| 5. |  | Why is HRM important to an organization? Give your reasons. | CO2 | 20 |
| (OR) | | | | |
| 6. |  | How do organisations balance labour supply? | CO1 | 20 |
|  |  |  |  |  |
| 7. |  | Explain work process Engineering. | CO2 | 20 |
| (OR) | | | | |
| 8. |  | How does a HR manager manage diversity in the workplace? | CO1 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: **Case Study** |  |  |
| 9. |  | Shades of Green  The Society of Human Resource Management defines green jobs, as those that meet the need for environmentally responsible work processes and the development of green goods and services.  This includes “ reducing pollution or wastage , reducing energy usage , reducing the use of natural resources, protecting wild life and eco systems and developing alternative energy.  Business has noticed consumer sentiment towards greener alternatives. Starbucks is rewarding coffee farmers who use environmentally socially sound growing practices. |  |  |
|  | a. | Is the SHRM definition adequate? Give your reasons. | CO1 | 10 |
|  | b. | How far can employers extend the green jobs label ? | CO2 | 10 |